Outlines and Highlights for Business Ethics

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Moral Realism and the Foundations of Ethics

A Primer on Business Ethics

Outlines and Highlights for Business Ethics

This volume develops a theory of social justice for the specific context of health care policy, although it can also be applied to education, economic development and other social policy issues where resources are limited.

The Moral Foundation of Economic Behavior

As business and society is an inherently multi-disciplinary scholarly area, the book will draw from work in areas outside of business and management, such as psychology, sociology, philosophy, religious studies, economics and other related fields, as well as the natural sciences, education, and other professional areas of study.

Business Ethics: A Kantian Perspective

A research agenda for collaborative networks

Purpose. Many practical application experiments and pilot cases nowadays provide evidence on what works and what still remains as a challenge for collaborative networked organizations (CNOs). The fast evolution of the information and communication technologies and in particular the so-called Internet technologies, also represents an important motivator for the emergence of new forms of collaboration. However, most efforts in this area are highly fragmented, considering only some partial facets and not a holistic perspective that would be required. We are therefore at a point in which it is necessary to define much more consolidated and sustainable research strategies for a second phase of research and development in this area. This book addresses the main disciplines involved in CNOs. It further synthesizes the views and opinions expressed by a large number of visionaries from the main disciplines involved in CNOs, and offers a comprehensive set of recommendations for the establishment of a research agenda on collaborative networks. As recognized experts in their specific areas, different authors in this book have presented work that is backed by a large number of research results, each focusing on specific facets of collaborative networks, and coming out of a large number of international and national projects.

Moral Foundations of Management Knowledge

Morality and ethics are at the heart of business practice, but the concepts themselves are usually assumed, rather than investigated. The chapters in this book refuse such easy answers, and force the reader to confront their own assumptions about ethics, provoking conclusions that are both disturbing and exciting. Martin Parker, University of Leicester, UK This timely book provides a collection of critical explorations and discussions of managerial ethics and their moral foundations. It is concerned with theoretical, conceptual and practical matters, and thus provides an open and broad approach to a very dense field of enquiry. Ethics and Organizational Practice challenges established theory in management studies and, in particular, provides a post-foundational argument to conventional business ethics. The contributors cover topics from corporate social responsibility and individual morality to primatology, psychopathology and corruption. They provide a multi-disciplinary and multi-dimensional exploration of managerial ethics and its moral foundation, presenting a critical understanding of the conditions of ethics in modern organizations. The book presents a philosophically informed critique of simplified notions of managerial and organizational ethics, making it an excellent resource for postgraduate students and scholars of business ethics, critical management, corporate social responsibility, international business and organizational psychology.

Business Ethics: Who can buy?

Students pursuing B.COM, B.B.A, M.COM, M.B.A and other professional courses from various Indian Universities. The book is different from all the other books as all the topics are treated in a simple and clear fashion. Each point is illustrated with suitable examples. The aim of buying this book: 'Business Ethics' is to generate interest in the subject in the mind of students and prepare them for their examinations, existence of a business is justified by the ethical alternatives it responsibly selects. One of the conditions that brought business ethics to the forefront is the demise of small scale, high trust and face-to-face enterprises and emergence of huge multinational corporate structures capable of drastically affecting everyday lives of the masses. Not only I hope but believe that the detailed study of this book will enable the students to secure high marks in their examinations.

Behavioral Business Ethics

This book presents a selection of articles with focus on the theoretical foundations of business ethics, and in particular on the philosophy of management and on human rights and business. This implies identifying and discussing conflicts as well as agreement with regard to the philosophical and other foundations of business and management. Despite the general interest in corporate social responsibility and business ethics, the contemporary discussion rarely touches upon the normative core and philosophical foundations of business. There is a need to discuss the theoretical basis of business ethics and of business and human rights. Even though the actions and activities of business may be discussed from a moral perspective, not least in the media, the judgments and opinions relating to business and management often lack deeper moral reflection and consistency. Partly for this reason, business ethicists are constantly challenged to provide such moral and philosophical foundations for business ethics and for business and human rights, and to communicate them in an understandable manner. Such a challenge is also of scientific kind. Positions and opinions in the academic field need to be substantially by thorough moral and theoretical reflection to underpin normative approaches. Far too often, business ethicists may agree on matters, which they approach from different and sometimes irreconcilable philosophical standpoints, resulting in superficial agreement but deeper-lying disagreement. In other cases, it may be of high relevance to identify philosophical standpoints that despite conflicting fundamentals may arrive at conclusions acceptable to everyone.

Business Ethics

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The Individual in Business Ethics

Business Ethics

The authors begin their discussion of business ethics with the notion that business is an honorable profession, not a wild beast driven by crass self-interest.

Business Ethics [Re-Printed in 2020]

Exploring the ethical foundations of the different subfields of managerial thought, this book brings a thoroughly new light on the issue of sustainability and responsibility in management theory and practice.
Why Business Ethics Matters

The ebook edition of this title is Open Access, thanks to Knowledge Unlatched funding, and freely available to read online. The book extends the discussion on human dignity to its practical applications, maps out strategic approaches for responding to turbulent markets, and drills moral skills for taming current turbulent markets.

The Moral Foundations of Social Institutions

This book is an extended argument for the critical importance which justice and ethical leadership should have in business ethics education. The book examines the history of ideas and purposes in education, the contemporary role of business schools, and the social foundations of moral education to conclude that the pragmatic pursuit of the good must be a central aim of business strategy. To meet the challenges of facing society today, the masters of business must be moral craftsmen in a just and democratic private property economy that serves the common good. The author grounds this vision for business leadership in the centrality of systems of exchange in human society, in generating prosperity and providing for the general welfare. Business ethics education has focused primarily on moral formation of individual leaders and managers in the context of ethical codes, organizational culture, and legal compliance. Important as this approach is, it fails to generate a sufficient level of business responsibility to satisfy legitimate social concerns regarding the use of natural resources, environmental sustainability, reasonable limitation of systemic risk in capital markets, and fair allocation of goods and services. If the social purpose of business is not intentionally embraced and diligently pursued, the economy may enrich a few but impoverish the society, its resources, and its democracy. Hence this book argues for a new vision of business ethics that is grounded in public accountability of business operations and outcomes for the common good, as a matter of justice.

Business Ethics Through Movies

What has ethics got to do with my job? How can I take on ethical responsibility and help to make my company more successful at the same time? Although 'ethical responsibility' has become something of a catchphrase these days, most people only have a vague idea what it means and how it can be demonstrated in actual practice. Disasters like the Volkswagen’s emission scandal, the oil spill in the Gulf of Mexico, the nuclear meltdown of Fukushima, the global financial crisis, and countless lesser-known cases of damage to human beings and the environment are the result of unethical irresponsible business practices. Efforts to maximize profits frequently lead to reckless behavior, as those in charge focus on short-term gains at the expense of society and environmental concerns. Their actions have negative consequences, not only for the victims but, in many cases, for the perpetrators themselves too. Aggrieved interest groups or disadvantaged stakeholders may react with strikes, public protests, or boycotts, jeopardizing the reputation and profitability. This textbook, Applied Business Ethics, is the result of many years of research work and lecturing, and is an attempt to present the most important principles and the latest approaches in business ethics to students, teachers, and business practitioners alike, and help them to make business decisions that everyone concerned will benefit from, rather than just a few fortunes stakeholders. The author illustrates his theoretical subject matter with practical examples of real-life situations and provides numerous exercises to help the reader grasp complex issues, moral dilemmas, and business risks better. In clear, accessible, and easily understandable terms, he demonstrates how ways of finding satisfactory solutions can be found in a systematic way thanks to interdisciplinary research and philosophical reflection.

Business Ethics Education and the Pragmatic Pursuit of the Good In a series of articles specifically commissioned for this volume, some of today’s most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all the main areas of interest and debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

Business Ethics in Biblical Perspective

Business Ethics It is legal for CEOs to make 300 times the amount of the average worker. But is this fair and just? Is it ethical for a customer to purchase a digital camera for the sole purpose of using it on a ski trip and then return the item to the store afterwards? Should companies who purchase advertising space on websites that offer pirated videos for download be held accountable for breaking intellectual property laws? The world of business is fraught with ethical challenges. Some of these are relatively straightforward, but others are complicated and require careful reflection. While there are numerous theories to help people navigate these dilemmas, the goal of this book is to provide a comprehensive biblical perspective on contemporary issues in areas such as consumer behavior, management, accounting and marketing. In Business Ethics in Biblical Perspective, Michael E. Cafferky explores the biblical resources for moral guidance and ethical consideration. He identifies twelve key themes in the narrative of Scripture: cosmic conflict, creation, holiness, covenant relationships, shalom, sabbath, justice, righteousness, truth, wisdom, loving kindness and redemption. By looking at ethical approaches and biblical verses through a multifaceted biblical ethical decision-making model, Cafferky helps us appreciate the complex nature of ethical decision making, particularly in the context of business and finance. Designed from the start with the classroom in mind, each chapter of Business Ethics in Biblical Perspective provides example scenarios, questions for intrapersonal and interpersonal ethical reflection, review questions, ethical vignettes for discussion and an exploration of the chapter material in light of the biblical themes. Additional IPV Resources are also available.

Beyond Integrity

Intelligence and clarity of observation, the author of The Death and Life of Great American Cities addresses the moral values that underpin working life. In Systems of Survival, Jane Jacobs identifies two distinct moral syndromes—one governing commerce, the other, politics—and explores what happens when these two syndromes collide. She looks at business fraud and criminal enterprise, government’s overextended subsidies to agriculture, and transit police who abuse the system the are supposed to enforce, and asks us to consider instances in which snobbery is a virtue and industry a vice. In this work of profound insight and elegance, Jacobs gives us a new way of seeing all our public transactions and encourages us towards the best use of our natural inclinations.

Social Justice

This book explains why moral beliefs can and likely do play an important role in the development and operation of market economies. It provides new arguments for why it is important that people genuinely trust others—even those whom they know don’t particularly care about them because in key institutions circumstances are incapable of combating opportunism. It then identifies specific characteristics that moral beliefs must have for the people who possess them to be regarded as trustworthy. When such moral beliefs are held with sufficient conviction by a sufficiently high proportion of the population, a high trust society emerges that supports maximum cooperation and creativity while permitting honest competition at the same time. Such moral beliefs are not tied to any particular religion and have nothing to do with moral earnestness or the set of moral values—what matters is how they affect the way people think about business and business morality. Such moral beliefs are based on abstract ideas that must be learned so they are matters of culture, not genes, and are therefore able to explain differences in economic performance across societies.

Perspectives on Philosophy of Management and Business Ethics It is more important than ever that a business must be both ethical and profitable. In this thoroughly revised and updated second edition, Norman E. Bowie shows that by applying Kant’s three formulations of the categorical imperative, and by doing the right thing for the right reason, a business can achieve success in both of these fields. Bowie uses examples such as building trust, transparency through open book management and respecting employees by providing a living wage and meaningful work. This new edition, for graduates and academic researchers in the field of business ethics, has been heavily revised to include the newest scholarship on Kantian ethics, with a new emphasis on Kant’s later moral and political theory, a workable account of Kantian capitalism, and additional accounts on corporate social responsibility, Kantianism and human rights, corporate moral agency, and the Kantian theory of meaningful work.
Business Ethics The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: Globalization, Sustainability, Corporate citizenship. Crane and Matten provide a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text's accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition is the enhanced coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethics. Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis. Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions. Case studies and mini-cases now feature a Point/Counterpoint text has been updated to feature a new recent film, to help engage students with business ethics through the very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions.

The Righteous Mind Economics and the Virtues contains fifteen original essays by leading economists and philosophers that explore the contributions that virtue ethics can make to economics. Compared to other major systems of ethics such as utilitarianism and deontology that focus on the rightness or wrongness of actions, virtue ethics focuses on individuals and the virtues, character, and judgment that lead them in act morally. For this reason, virtue ethics provides a unique ethical perspective on the behavior of the individuals in economic models, a perspective which has become invaluable following recent financial events in the real world. The chapters in Economics and the Virtues provide historical and modern insights in both economics and philosophy and offer novel suggestions for incorporating the ethics of virtue into economics in order to make it more applicable to moral dilemmas in the world outside the models.

Encyclopedia of Business Ethics and Society Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles, and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection. Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences. Draws from a variety of sources in Business Ethics? from the 1982 Exxon Valdez oil spill to recent examples such as the Fukushima Daiichi nuclear disaster to the 2008 financial crisis.

Pro Bono in Principle and in Practice Seumas Miller provides an exciting new philosophical theory of corporate social responsibility and the ethical challenges they confront.

Business Ethics The Handbook of Business Ethics: Philosophical Foundations is a standard interdisciplinary reference handbook in the field of business ethics, ideal for both philosophers and economists. Examine fundamental concepts, theories and questions of business ethics: Are morality and self-interest compatible? What is meant by a just price? What did the Scholastic philosophers think about business? The handbook will cover the entire philosophical basis of business ethics. Articles range from historical positions such as Aristotelianism, Kantianism and Marxism to systematic issues like justice, religious issues, rights and globalization or gender. The book is intended as a reference work for academics, students (esp. graduate), and professionals.

Collaborative Networked Organizations The fifth edition of Business Ethics addresses current, intriguing, often complex issues in corporate morality through 53 readings and 30 pertinent case studies. Now significantly updated, it includes new leading articles, related current cases, and mini-cases based on MBA student dilemmas. Addresses a broad range of the most current, intriguing, often complex issues and cases in corporate morality. Provides impartial, point-counterpoint presentations of different perspectives on the most important and highly contested issues of business ethics. Updated and significant case studies are included to reinforce student learning. Now contains mini-cases based on actual MBA student dilemmas. Each author has substantial experience in teaching, writing, and conducting research in the field.

Biblical Ethics / The Moral Foundations of Life / The Philosophy of Sin Education, Leadership and Business Ethics: New Essays on the Work of Clarence Walton addresses a history and anecdotes of Clarence Walton's professional and personal life; a discussion of the controversial introduction of ethics into the field of management studies; contributions on a variety of subjects connected to leadership and business ethics from experts in the field; and critical essays reviewing Clarence's most recent work in social criticism. The book gives a history of the rise of the fields of business and society and business ethics, details the events leading to its acceptance in academic circles and gives personal accounts by Clarence Walton, one of the people most responsible for its creation. Intended target groups are students, former academic peers, and friends of Clarence Walton, as well as anyone interested in the history of business ethics or connected to Columbia University of America, or The American College.

Managing Business Ethics & Compliance This book integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Fourteen of the twenty-three cases are brand new to this edition, touching on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. Several chapters now feature a Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media. 

Corporate Ethics for Turbulent Markets This three-in-one volume by Oswald Chambers, recognized as an intimate companion of God, substantiates the very basis of the Christian faith. He upholds the moral and spiritual standing of Christians, despite challenges from today's secular, skeptical, and lawless ranters. Here Chambers addresses the ethical demands of Scripture, a man who needs to recognize the ethical challenges readers to act as Jesus did, in the power of His Spirit. Throughout these pages he upholds the ethical principles of the Christian life by promoting Christian thinking that leads to godly behavior.

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Business Ethics

This book offers the first broad-scale study of the factors that influence American lawyers’ pro bono work, including an original empirical survey of over 3,000 lawyers and a comparative analysis of public service by other professionals and by lawyers in other countries.

The SAGE Encyclopedia of Business Ethics and Society

The five volumes of this ultimate resource recognize the inherent unity between business ethics and business and society, that stems from their shared primary concern with value in commerce. This Encyclopedia spans the relationships among business, ethics, and society by including more than 800 entries that feature broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationship between organizations and the quality of the environment.

Business Ethics

This book is among the first to integrate the best of modern business thought with traditional Jewish values. It is of interest and life politics. The author discloses how contemporary business ethics grovels before corporations, how it is too weak to create a truly critical voice of order to understand on what the foundation of the moral value depends on. This highly interdisciplinary text is a critique of Business Ethics as an ideology a business organization, accepts those standards. Therefore, it is important to examine the foundation of the individual’s moral value in Business Ethics in
guideline and standards for corporate life and concrete business organizations apply those standards to practice. The individual employee, as a member of employees moral values and business principles. Moreover, they institutionalize their codes of ethics. The theory of Business Ethics provides the moral

Systems of Survival

This book can be an integrated learning vehicle for all working professionals who aspire to become an Ethics & Compliance officer in their respective organization. In first few chapters, it has been defined business ethics as the principles and standards that determine acceptable conduct in business organizations. The acceptability of behaviour in business is determined by corporate governance, as well as each individual’s personal moral principles and values. Basic ethical and corporate social responsibility concerns have been codified as laws and regulations that encourage businesses to conform to society’s standards, values, and attribution. Codes of ethics, policies on ethics, and business ethics training programs to advance ethical behaviour because that prescribes which activities are acceptable and which are not, and limit the opportunity for misconduct in business processes. An ethical issue is a situation, or opportunity that requires a person to choose among several actions that may be evaluated as right or wrong, causes potential dilemma between ethical or unethical decision making which has been covered in ethical decision making chapter. To help you understand ethical issues that perplex businesspeople today, department wise ethical challenges has been captured and this book also talks about ethical leadership and organizational thought processes on ombudsman ship & dedicated full time office of ethics and compliance. This book covers latest trends and data’s on global perception index, most ethical companies, best companies in CSR activities 2016 etc. for readers.

Handbook of the Philosophical Foundations of Business Ethics

Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple’s exploitation of outdated tax code, the gender wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic Reader’s Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition.

Moral Realism and the Foundations of Ethics

Today we are witnessing social and political dominance of large corporations. They provide for its employees moral values and business principles. Moreover, they institutionalize their codes of ethics. The theory of Business Ethics provides the moral guideline and standards for corporate life and concrete business organizations apply those standards to practice. The individual employee, as a member of a business organization, accepts those standards. Therefore, it is important to examine the foundation of the individual’s moral value in Business Ethics in order to understand on what the foundation of the moral value depends on. This highly interdisciplinary text is a critique of Business Ethics as an ideology and life politics. The author discloses how contemporary business ethics grovels before corporations, how it is too weak to create a truly critical voice of American capitalist economy. The individual’s treatment in corporate life is revealed through the eyes of American Protestant culture and its coercive work tradition where efficiency value usurps values of individual choice and freedom. This book suggests a new concept of an out-corporate individual.

A Primer on Business Ethics

This book is among the first to integrate the best of modern business thought with traditional Jewish values. It is of interest to business leaders, academicians, and students interested in understanding the moral foundations of business. The emphasis is on introducing and interpreting classical Jewish texts in light of the contemporary situation.